

ARLEIGH RODGERS

SUMMARY

Driven student journalist with experience in print & online journalism, editing, marketing, publishing and leadership. Versatile storyteller and reporter.

EXPERIENCE

Marketing Intern, 07/2020 to Current

Cornell University Press - Ithaca, NY

- Draft effective descriptive copy for company's spring/summer 2021 books on Microsoft Word
- Read and gain content for copy from information provided on Filemaker database Allbooks and manuscript information packet
- Proofread, edited, and evaluated final copy to verify content aligned with established guidelines and supervisor's edits
- Learn about publishing industry, marketing books, and writing effective descriptive copy through meetings with supervisor

Reporting Intern, 06/2020 to Current

Ithaca Times - Ithaca, NY

- Pursued and developed stories independently and for assignment, covering range of topics or events in Ithaca area
- Pitched and wrote engaging and fact-checked stories on deadline
- Conducted interviews and research for assigned articles

Head Life & Culture Section Editor, 05/2020 to Current

The Ithacan - Ithaca, NY

- Pitches, writes, and edits section's movie, TV show, and album reviews and features about virtual arts and culture events related to campus community
- Manages daily online content
- Worked with assistant in May to hire team of four writers for "Popped Culture," column covering pop culture current events, and conduct biweekly meetings with writers
- Former Assistant Life & Culture editor (May 2019-April 2020), staff writer (Feb 2018-May 2019) and copy editor (Nov 2017-May 2019)

Writing Intern, 01/2020 to 05/2020

Life in the Finger Lakes - Geneva, NY

- Wrote and edited weekly blog post about Finger Lakes region and personal experiences
 - Researched and conducted interviews for feature and list articles about Finger Lakes restaurants, music, nightlife, and lodging
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CONTACT

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EDUCATION

Bachelor of Arts, English, Expected in 05/2021

Ithaca College - Ithaca, NY

- Minors in Writing and Italian

Study Abroad, 2019

John Cabot University, CEA Rome

Center - Rome, Italy

- Spring 2019
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SKILLS

- Print and online journalism
 - Associated Press Style
 - Adobe Photoshop and InDesign
 - MS Office
 - WordPress
 - Allbooks
 - Wix
 - Copywriting
 - Slack
 - Trello
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AWARDS & ACTIVITIES

- 2017-2018 recipient of the Interrobang Award for Excellent Fact Checking by The Ithacan
 - Awarded third place in 2019 Best Feature category by the New York Press Association
 - Ithaca College Field Hockey captain (Spring 2020-present)
 - Student Athlete Leadership Academy member
 - Student Athlete Advisory Committee representative
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